

Elkader Public Library Strategic Plan FY19-24

Mission: The Elkader Public Library provides the residents of the community and the surrounding area equal access to resources and services for information, continuing education, and recreation.

GOAL 1: Promote a literate, engaged community

	Objective	Strategies	Target Group	Benefit	Resources Needed	Time Frame
A	Increase participation in story time for toddlers-preschool ages	Create hand-out, brochure, bookmark to hand out at events, parades, local daycare providers, medical clinics, etc.	Young families	Promotes literacy, addresses beginning reading skills	Volunteers to hand out literature	Ongoing
B	Add literacy activities for after school students through 6th grade	Utilize audio books while students are working on projects and compliment activities with related literature	Students in grades k-6	Promotes literacy, addresses text to world and text to self connections, and improves listening comprehension skills	Books, audio books, wireless speakers	Begin during school year 2019-2020
C	Increase large-type collection	Subscribe to large type delivery services	Aging population and visually impaired	Provides equal access to library materials	Yearly budget, gifts, memorials	Ongoing
D	Expand outreach services	Provide books and/or instruction to local daycare/preschool, care facilities, jail, home-bound, etc.	Citizens unable to physically come to library	Promotes literacy, provides equal access to library materials	Volunteers, transportation, including fuel costs	2024

GOAL 2: Provide the resources needed for personal interest, informed decision-making, and lifelong learning

	Objective	Strategies	Target Group	Benefit	Resources Needed	Time Frame
A	Offer monthly programs for adults Mar-Dec	Survey interests and needs and schedule programs	Community members	Lifelong learning, entertainment, presentation of new ideas, community building	Friends of the Library resources, finances, yearly budget, presenters	Yearly
B	Promote online resources	Bookmark, advertise newspaper and social media, online video tutorials	Community members	Reliable and current research sources, scope of research materials increases	Time, tutorials, access to community newspaper and other advertising avenues	Ongoing
C	Be responsive to patron requests	Suggestion box, online request tool	Library patrons; community members	Able to provide materials and resources desired	Yearly budget, suggestion box,	2020
D	Maintain and provide adequate public access computers	Devise replacement plan for computers	Library users	Ongoing computer availability during library hours	Technology director, yearly budget	Ongoing
E	Maintain and expand dvd collection	Make monthly purchases; weed according to collection development policy	Library patrons	Provides no-cost movies and documentaries	Yearly budget and donations	Monthly

GOAL 3: Provide a physical space that is welcoming and comfortable

	Objective	Strategies	Target Group	Benefits	Resources Needed	Time Frame
A	Utilize energy-efficient lighting	Conduct energy audit	Library users and taxpayers	Health of library users, preservation of materials, lower utility bills,	Library budget, Foundation funds	By winter 2021-22
B	Install energy-efficient windows	Acquire bids, devise replacement plan	Library users	Maintain consistent room temperatures, decrease winter drafts,	Foundation funds	By winter 2020-21
C	Add space to the library	Purchase additional property	Entire community	Create a computer lab, offer more programming options to be able to accommodate larger audiences, provide a meeting room for citizens to utilize	Foundation funds	When property becomes available
D	Update furniture	Acquire bids, devise replacement plan	Library users	Provide aesthetic atmosphere	Yearly budget, Foundation funds	2023-24