

Social Media Policy

The Elkader Public Library's social media sites will:

- inform library users about educational opportunities, library programs, and events (including those co-sponsored with other organizations)
- promote new resources and materials
- encourage dialogue related to libraries, authors, books, and the book-publishing industry
- promote cultural awareness
- provide additional communication with members of the public
- promote literacy

Elkader Public Library participation in online social media networks does not constitute endorsement of the content or views expressed by the participants, including staff. The library is not liable or responsible for content posted by any participant or for any event or interaction that takes place through any online network.

Publicly posted information will be professional and reflect positively on the Elkader Public Library as well as the City of Elkader, its staff, volunteers, and services. Staff shall check facts, acknowledge and correct errors, and check spelling and grammar when publishing any posts.

Comments and postings from the public are encouraged, but will be reviewed by library staff for content. The library director reserves the right to delete comments or postings. Comments or postings that fall within one of the following categories will be deleted:

- Obscene, sexist, or racist content
- Harassing comments or postings including profane or obscene statements or images, threatening physical harm toward another person, and engaging in behavior with the sole intent of annoying another person
- Libelous and slanderous statements
- Plagiarizing or posting copy-righted material without permission or authority
- Private, personal information of another person without appropriate consent or authority
- Advertisement, solicitation, and spam
- Is sexual in nature
- Incites violence
- Promotes or advocates illegal activity
- Is considered political campaign activity

The library disclaims any and all responsibility and liability for any content deemed inappropriate for posting. The library is not responsible for the removal of content by online social media sites.

Users may report violation of the library's social media policy by emailing: elkaderlibrarydirector@gmail.com. Screen captures of offending posts will be kept as record by the library director.

Adopted 02/13/2024