

FERTILE PUBLIC LIBRARY
Long Range Plan for years 2020-2025

1. Encourage and promote library use by all members of the service area as measured by 5% increase in usage over the 5 year period.

Objective 1: Provide at least 3 free, structured youth programs per year.

Objective 2: Provide at least 1 adult program per month.

Objective 3: Provide at least 3 teen programs per year.

Objective 4: Continuous public relations program that includes:
posters, monthly articles in the Fertile Reminder, use of volunteers,
seek radio, TV, social media and newspaper opportunities.

2. Continue to enhance ease of operation and patron access of resources through automation and Internet.

Objective 1: Update the website to a more attractive and user-friendly version.

Objective 2: Assess each year, and update computers as needed and affordable.

Objective 3: Provide for access to other technology.(i.e. MP3 players, E-readers, Bridges, CD/DVD cleaner.)

Objective 4: Provide access to information through subscription databases.

3. Provide a space and materials in the library for patrons to do.

Objective 1: Convert the unused office space into a maker-space.

Objective 2: Convert and under-utilized computer space into a work area for our new digitizing equipment.

Objective 3: Provide equipment for patrons within the makerspace.

4. Library building and grounds

Action 1: Continue upgrading the landscape around the library.

Action 2: Continue to maintain the existing building.

Action 3: Work on grant funding to blacktop the parking lot.